



## RUBY SECURES SECOND HOTEL IN FRANKFURT

Ruby's newest project is in the up-and-coming Allerheiligenviertel district as part of the new MAIN YARD quarter and will have 284 rooms.

Munich, December 2021

Following the successful opening of Ruby Louise Hotel & Bar in Junghof Plaza in June 2021, Munich-based Ruby Group, led by CEO and founder Michael Struck, has secured its second hotel in Frankfurt. The Allerheiligenviertel, located in central Frankfurt near Konstabler Wache, has already undergone a transformation in recent years and will continue to develop positively with the emergence of the newly conceptualized MAIN YARD quarter and upcoming art, culture, and gastronomy offerings.

Located between Breite Gasse and Lange Straße, the impressive new seven-story building will have 284 rooms and a unique roof terrace. Working in collaboration with the ORT Group, Ruby has a strong partner at its side to realize this project in Frankfurt's city center.

As well as being at the centre of this cultural hub, the new Ruby location is very well connected to public transportation. With the S-Bahn station 'Ostendstraße' on the doorstep, there is also a direct connection to the main train station as well as to Frankfurt Airport. The hotel is scheduled to open in spring 2025.

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**About Ruby Hotels:** The Munich-based Ruby Group under the leadership of founder and CEO Michael Struck is breaking new ground with its Lean Luxury philosophy. With a lean organisational structure and concentration on the essentials, Ruby succeeds in creating a contemporary, affordable form of luxury for modern, cost and style-conscious customers. Founded in 2013, the Group already operates twelve Ruby hotels, with a further 22 hotels under construction or in the planning phase. Ruby is expanding into Asia with the joint venture Ruby Asia, founded in 2018. Ruby also offers Ruby Workspaces in Munich, Hamburg and Dusseldorf. Perfectly equipped workplaces and a creative atmosphere with access to an inspiring office community. Financially strong partners support Ruby's expansion. ECE Group; the Austrian Soravia Group; Franger Investment, a German family office; Ocean Link, a private equity fund; the entrepreneur Michael Hehn and Michael Struck jointly hold the company shares.