

RUBY WORKSPACES OPENS IN THE 'ALTE POST' IN VIENNA

In September, the Ruby Group opened its fourth co-working space in the heart of Vienna. Ruby Paul, with 447 flexible, fully serviced workspaces, can be found in the historic 'Alte Post' in Vienna's first district and is just around the corner from the Ruby Lissi Hotel.

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Munich-based Ruby Group, led by founder and CEO Michael Struck, is known for its design hotels and now also, for its innovative workspaces. On September 1st, Ruby Paul opened in a central location in Vienna as Ruby's fourth workspace, with over 4,000 sqm² of space over four floors, with inspiring public areas and intelligently designed offices with perfectly equipped workstations for successful and productive work.

Ruby Paul is located at the heart of Vienna's historic Old Town at Postgasse 8B, between Schwedenplatz and Stephansplatz, which has good accessibility for public transport. The workspace includes private offices for two to 18 people, as well as single offices and fixed or flex desks, all of which can be rented with flexible terms and short notice. Barista coffee, tea, fresh fruit, and Internet, together with cleaning and all other incidental costs are included in the package. The equipment includes height-adjustable individual tables, ergonomic chairs, and daylight lamps.

The workspace also includes fully equipped kitchens, as well as generously distributed areas for video conferences or confidential discussions. In addition, cleverly designed meeting rooms for six to 20 people with state-of-the-art equipment are available for brainstorming, presentations or (hybrid) team meetings, which can also be booked by non-tenants on an hourly basis.

Ruby's Lean Luxury philosophy also applies to the Workspaces: highest quality and well-thought-out room designs, intelligent processes, and a very good price-performance ratio. Productive work, uncomplicated comfort and inspiring people are the focus. Ruby Workspaces, just like the hotels, are individually designed and locally rooted. From vintage furniture in the public areas and spacious offices in various sizes, to the high-quality materials and thoughtful lighting concepts – these are all essential for Ruby. With a focus on inspiring creative collaboration, the community space is at the heart of each co-working space, with multifunctional kitchen island and professional barista coffee machines.

The new workspace is aimed at fast-growing companies, as well as international companies looking for a local headquarters or temporary projects. There is also a strong focus on local start-ups, for whom setting up their own office infrastructure is often financially challenging. The high degree of flexibility with regards to the terms and space requirements allow for solutions tailored to specific requirements, offering tenants the greatest possible planning security.



"We are proud to have been able to open our fourth workspace in Vienna with Ruby Paul. With our product, we offer an inspiring, new work atmosphere with high-quality design and equipment that leaves nothing to be desired," says Fabian Zellinger, Director Corporate Development, New Ventures & Workspaces.

About Ruby Hotels: The Munich-based Ruby Group under the leadership of founder and CEO Michael Struck is breaking new ground with its Lean Luxury philosophy. With a lean organisational structure and concentration on the essentials, Ruby succeeds in creating a contemporary, affordable form of luxury for modern, cost and style-conscious customers. Founded in 2013, the Group already operates 15 Ruby hotels, with a further 19 hotels under construction or in the planning phase. Ruby is expanding into Asia with the joint venture Ruby Asia, founded in 2018. Ruby also offers Ruby Workspaces in Munich, Hamburg, Dusseldorf, Amsterdam, and Vienna – perfectly equipped workplaces and a creative atmosphere with access to an inspiring office community. Financially strong partners support Ruby's expansion. ECE Group; the Austrian Soravia Group; Franger Investment, a German family office; Ocean Link, a private equity fund; the entrepreneur Michael Hehn, and Michael Struck jointly hold the company shares.